



Junior Touch Championships DEVELOPMENT PLAN

In our World, the future is what we decide today

Introduction

A Development Plan enables the JTC Trust to identify key areas of development activity that will enable it to either acquire new skills and assets or develop existing skills and attributes for the following purposes:

- Augment the objects of the JTC Trust (refer to the JTC Trust Deed)
- Enhance the Junior Touch Championships tournament
- Provide support to participating NTAs
- Enhance the outcomes and legacy of the Junior Touch Championships.

This development plan is assessed annually and will form part of the JTC Trust policy review.

Key Terminology

Development Objectives

These are the objectives that we have identified which will enable the JTC Trust to meet the development needs of participating NTAs. These should enhance the objects of the JTC Trust (found within the JTC Trust Deed).

Priority

The priority identifies whether this development objective is:

- (1) Critical to the next / upcoming JTC
- (2) Beneficial but non-critical to the next JTC
- (3) Critical to your progressing the JTC in the future
- (4) Beneficial but non-critical to progressing the JTC in the future

Activities

These can constitute any policy change or development activity that will enable the JTC Trust to achieve its objectives.

Support/Resources

This describes what the JTC Trust needs in terms of support in order to achieve its development objectives. Typically this would involve provision from within the JTC Trust, the local organising committee or the participating NTAs. It may include necessary fund raising activities.

Targets

Target and actual dates state when the JTC Trust intends to achieve its development objectives followed by the date the Trust actually achieves them.

Data in these columns is particularly useful when the Trust reviews the plan annually, as it will enable the Trust to identify any factors that may have prevented it from achieving the objectives by the target date.

The Trust can then build in contingencies to prevent this from occurring in the future.

Reviewing

Review date states when the JTC will next review progress on its Development Plan.

The Trust usually reviews this document every six months to ensure the support and resources are in place to achieve the objectives.

JTC Trust Development Plan

What are development Objectives of the JTC Trust?	Priority	What activities do we need to undertake to achieve these objectives?	What support/resources does the JTC Trust need to achieve this objective	Target date for achieving this objectives	Actual date of achieving this objectives
Ensure that a Girls 18 division is viable – increase the number of girls playing Touch to equal to boys.	1	Four teams are required, so ensure that NTAs have the ability to recruit.	In future – ensure that the promotional material highlights both genders, so it can be used by NTAs to promote the sport to females.	20/11/2015	25/01/2016
To provide to NTAs the ability to target schools and other clubs, in order to boost local grassroots participation.	1	A video should be produced for NTAs	Video, cameras, funding. (A second video to be released prior to the JTC2020)	01/01/2015	21/01/2015
Ensure that each year, participation costs are equal to or less than the previous year.	1	Growth of teams will assist as there are more participants, we need to develop marketing and sponsorship.	A sponsorship proposal document should be developed, including JTC 'USPs' (unique selling points).	01/01/2025	In progress
Introduce a younger target audience – 15 division	1	Assess its viability – speak with NTAs	NTAs will need to be contacted to assess the potential of a 15 division – should be Mixed 15	01/01/2016	24/02/2016
Support and information mechanism for parents is required. Parents and guardians need an information package which answers 'why should my child play Touch?'	1	Support package will need to be drafted.	An author is required –a parent is best here to really understand the challenges and decisions they face. Marketing input is also required.	01/01/2017	
Encourage new participating nations. The JTC Trust aims for 10 European and 5 non-European nations.	2	Ensure that the JTC is held in as many NTAs as possible to ensure access is made available to new NTAs	Willing and organised host NTAs required.	01/01/2020	
Provide a high quality, precise tournament, oversubscribed in terms of referee numbers and quality	1	Referees need to be acquired early, and the tournament will be based around the availability of quality referees rather than the number of teams. This remains a challenge for Europe. The event will not be put at risk with poor quality and low numbers of referees	NTAs are requested to assist the development of referees, and the long term recruitment. The tournament will limit the number of teams as a last resort	01/01/2020	31/12/2016
Reach target audience with engaging content on Facebook	2	Facebook account and administrator	NTAs are requested to have players and referees sign up or 'like' the Facebook and Twitter channels.		
Turn Facebook reaches and post likes into page likes	3	Expertise on how to translate post likes to page likes is required. Guidance from comms.	Comms expertise required – engage with marketing	01/01/2017	
The development and participation of players is a high priority for the Trust, but thought needs to be given to the participation of young referees.	3	Fundraising to support NTAs and young referees, together with the introduction of a new policy. NTAs will need time to make this change – so provide 2 years notice.	NTAs will require support. Expect NTAs to identify and recruit. JTC Trust will be required to link up with ERC and referee coaches to provide the necessary support to NTAs	01/01/2018	
A JTC trust volunteer specifically focussing on funding, sponsorship and grants	3	The success of the tournament being open to all juniors, regardless of background or wealth, is dependent on funding. A volunteer with a background in this field is paramount in the future	Advertise the position and interview candidates. The success of this will depend on the skills of the individual, not just their enthusiasm	01/01/2018	In progress

What are development Objectives of the JTC Trust?	Priority	What activities do we need to undertake to achieve these objectives?	What support/resources does the JTC Trust need to achieve this objective	Target date for achieving this objectives	Actual date of achieving this objectives
To ensure a quality event, both for player and referee. This does not necessarily a high quality in skill, but a solid event. This means adequate variation in competition (ideally 5-6 teams per division), adequate and quality referee coverage, referee and player coaching coverage.	3	The JTC will be limited to 4 or 5 divisions. Large tournaments tend to be under staffed by referees, so ensure that JTC provides this solid foundation for player development. This can only occur given a correct spread of quality referees.	ERC will be requested to assist with this development proposal.	01/01/2020	
To ensure that most associations are able to host the JTC	3	The JTC will be limited to 35 teams. Larger tournaments are unviable for smaller nations.			
Consolidate the existing four divisions.	1	Increased transparency and visibility of the JTC to young people			
Introduce more age categories, allowing greater participation and narrower age gaps within divisions	4	Build on the success and popularity of JTC and NTAs will need to build additional divisions into their infrastructures (for example regional tournaments). When there is sufficient demand additional age divisions may be added	Communicate to each NTA what other NTAs are planning and implementing. The JTC trust should be guided by the NTAs as to which additional divisions are required	01/01/2025	

JTC Trust Numerical Performance Indicators

Numerical Indicators	Division	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8
		2014	2015	2016	2017	2018	2019	2020	2021
		Wales	England	Netherlands	Ireland	Scotland	France		
Number of countries involved (including part participation)	GB and Ireland	4	4	4	4	4²			
	Mainland Europe ¹	2	3	5	7	8			
	Other	0	1	1	1	2			
Total Number of Teams		6	14	23	28	30			
Number of players involved in JTC	Total	91	240 (+263%)	347 (+144%)	421 (+121%)	452 (+107%)			
	Boys	51	134	199	223	237			
	Girls	40	106	148	198	215			
	Ratio Boys : Girls	1.28 : 1	1.26 : 1 ▲	1.34 : 1 ▼	1.12 : 1 ▲	1.10 : 1			
Number of Coaches and managers		16	35	79	89	96			
Number of referees (including junior)		9	23	32	39	42			
Referee Ratio (Teams to referees)		0.66	1.64	1.39	1.39	1.40			
Total number of participants (including staff)		116	301	458	558	590			
Number of Youth Referees	Total	3	4	1	6				
	Boys	2	4	1	5				
	Girls	1	0	0	1				
Number of Youth Referees continuing in Touch	Boys	1	3	1	5				
	Girls	0	0	0	1				
	Retention Score ³	0.07	0.21 ▲	0.07 ▼	0.42 ▲				
Facebook statistics (Jan to Jan)	Not used								
	Page Likes	No data	178	1425	1827				

- Notes: 1. Channel Islands included in Mainland Europe.
2. Number in red are estimates.
3. Pro-rata as a percentage of overall retention including previous years.
4. Figures in bold are key JTC performance indicators.